

## DIGITAL MARKETING SPECIALIST

INSEGNAMENTI	SSD	CFU	mod erogaz
<b>Digital Marketing</b>		<b>18</b>	
Tecniche Di Marketing Digitale	SECS-P/08	12	online
Marketing Digitale Avanzato	SECS-P/08	6	online
<b>Social Media &amp; Content Marketing</b>		<b>15</b>	
Social Media Marketing	SECS-P/08	9	online
Web Content Marketing	SECS-P/08	6	online
<b>Digital Strategy</b>		<b>20</b>	
Media Strategy I	SECS-P/08	8	Webinar - Live Stream.
Media Strategy II	SECS-P/08	8	Webinar - Live Stream.
Digital Marketing Plan	SECS-P/08	4	online
<b>Tirocinio</b>		<b>4</b>	didattica laboratoriale
<b>PROVA FINALE</b>		<b>3</b>	